



Painting parties are popping up all over the country, so why not join the hundreds of other venues who are already taking advantage of this exciting new trend.

A typical social painting party will bring 40+ people into your establishment on a slow night of the week to not just paint but to eat and drink.

There is no mess - we use non-toxic, acrylic paints (kids paint) that can easily be cleaned with water and a sponge.

Join Boozin' Brushstrokes™ as a Venue Partner

- Our paint parties usually last approximately 2.5 hours
- 2 drinks per person x 40 people = your expected revenue for the evening.
- Exposure to a new, 90% female customer base.

What to expect

- Staff will arrive on-site 1½ hour prior to the start of the party to set-up easels and canvases.
- Tables and chairs to seat attendees with easel comfortably. We ask that the table and chairs are set-up prior to our arrival
- Lukewarm pitchers of water, we will provide the disposable cups.
- Music: We provide our own music on our portable speaker set, which will play when the artist is not giving instructions.
- If possible we would prefer to be separated from diners not participating in the **Boozin' Brushstrokes™** event.
- We ask the lighting is bright as possible unless otherwise instructed by the **Boozin' Brushstrokes™** staff.

Before we get started

- A start date: 4-6 weeks out is what we will need to promote the event properly. The more time, the bigger the crowd for the first event.
- A regular commitment: We prefer that bars host us on a regular basis. We're happy to let you try us once, but if it goes well we would like you to host us every week. Same time, same place.
- Logos, images and write-up about your venue.

Tickets will be sold on

1. Event Brite

Advertising

1. Website (coming soon)
2. Social Media Platforms – Facebook, Twitter, Instagram, Google+ and LinkedIn
3. Groupon
4. Living Social
5. Moms on a Budget
6. Princeton
7. Plainsboro/West Windsor
8. US1 News
9. Flyers posted around the area and surrounding towns

"Without Atmosphere a Painting is Nothing" ~Rembrandt

Visit our website: 2Divasandaparty.com

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